



ict pro tt

Ignite Your Digital Transformation

MAY 15-16, 2018

PORT OF SPAIN, TRINIDAD & TOBAGO

Sponsorship Opportunities

Contact us at contact@ictprott.com to become a sponsor.



ABOUT

With depressed oil and gas prices, diversification of the economy needs to be a focus for everyone in Trinidad & Tobago. Regionally, other countries are also looking for ways to diversify and improve.

The Trinidad & Tobago Industry and Commerce continues to be the voice of business in championing the efforts to make this diversification a reality; The ICT PRO TT committee of the TT Chamber is focused on Information and Communication Technology (ICT) as a means of making this a reality.

Ignite Your Digital Transformation is a regional technology conference hosting an array of like-minded ICT and Business Professionals. This two-day event is held in the capital, Port of Spain, and offers the participants a unique opportunity to deepen their digital knowledge, capture the value of ICT trends and services in business and government. They will explore the impact of technology solutions across the Caribbean region - through presentations and exhibitions of the latest and leading trends, innovations and business solutions. It would also be the ideal setting to network and facilitate partnerships among local and regional peers and business partners, as well as engender Public Private Partnerships (PPPs) across Trinidad & Tobago, the Caribbean and other countries.

PURPOSE

Ignite Your Digital Transformation is a flagship ICT event that executes on the Committee's mission to "Continuously improve the national ICT capabilities through engagement and partnership with people, businesses and Government."



WHY SPONSOR?

- Showcase your brand to a diverse and regional audience of ICT and business professionals.
- Support the diversification efforts that are critical to the long-term health of our economy.
- Lead generation and business opportunities with local, regional and international organisations.

WHO SHOULD ATTEND?

ICT professionals and managers, CIOs, Business Owners and Leaders and anyone interested in developing their knowledge and skills in ICT related areas.

ATTENDEE BENEFITS

- Increase leadership and technology skills, knowledge and capability
- Incubate ideas and innovation through Networking that can ultimately generate jobs (e.g cross border outsourcing)
- Network with local, regional and international peers and suppliers
- Source solutions for your organisation
- Direct involvement in the diversification/transformation of the economy

CONFERENCE DETAILS

HYATT REGENCY, PORT OF SPAIN | MAY 15-16, 2018

Areas: Keynote Hall, 6 Breakout Rooms, Exhibit Area, Meal Hall
Aiming for a minimum of 30% foreign attendance

60+

CONTENT SESSIONS

600+

ATTENDEES

13

FULL EXHIBITORS

15

SMB EXHIBITORS



1 PLATINUM SPONSOR



4 GOLD SPONSORS



8 SILVER SPONSORS



4 MEALS SPONSORS



1 MEDIA PARTNER



*1 CLOSE OUT
PARTY SPONSOR*



1 AIRLINE SPONSOR

SPONSOR PACKAGES

SPONSORSHIP LEVELS

	SILVER	GOLD	PLATINUM	MEDIA	AIRLINE
Package Price	\$20, 000	\$55, 000	\$100, 000	*	*
Ten (10) Minutes Presentation to Conference Attendees	-	-	✓	-	-
Company logo displayed throughout Conference - Sized to level	✓	✓	✓	-	-
Company logo on welcome banner	-	-	✓	-	-
Private meeting room, Social Space	-	-	✓	-	-
Display area in Meal Hall	-	-	✓	-	-
Discount on Exhibitor Package	20%	100%	100%	100%	-
Logo on Staff T-Shirts	-	✓	✓	-	-
Full Conference Passes	1	2	4	3	1
Company Logo on the front of Conference Bag	-	-	✓	✓	✓
Use of Conference Logo up to 10 months after conference	✓	✓	✓	✓	✓
Logo on Conference program	✓	✓	✓	✓	✓
Sponsor ribbons on your company attendees/Staff badges	✓	✓	✓	✓	✓
Company Logo printed on lanyard	-	-	✓	✓	-
Pre-Conference recognition in mailings and attendee promotions	✓	✓	✓	✓	✓
Database of attendees, pending their consent to share contact details	✓	✓	✓	✓	✓
Promotional material availability during Event	✓	✓	✓	-	✓
Company logo displayed on Main Stage	✓	✓	✓	✓	✓
Placement in Conference Program	✓	✓	✓	✓	✓
Company Logo linking to website on Conference Website	✓	✓	✓	-	✓
Company Logo on Screen between sessions - Sized to level	✓	✓	✓	-	✓
Company Logo on all e-mail blasts	✓	✓	✓	✓	✓

* Package price provided in trade.

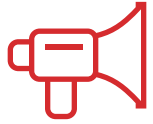
SPONSOR PACKAGES

EVENTS SPONSORSHIP

	BREAKFAST HOST	LUNCHEON HOST	CLOSING PARTY HOST
Package Price	\$15, 000	\$25, 000	\$25, 000
Discount on Exhibitor Package	-	20%	20%
Company Logo on the Napkin for the Sponsored Event	✓	✓	✓
Company Logo on the Screen prior to the Sponsored Event	✓	✓	✓
Company Logo on the Menu at each seat prior to the Sponsored Event	✓	✓	✓
Gala Luncheon Branding	-	✓	-
Breakfast Branding	✓	-	-
Full Conference Pass	1	1	1
Logo on Conference Program	-	✓	✓
Sponsor ribbons on your company attendees/Staff badges	-	✓	✓
Promotional material availability during the Event	-	✓	✓
Promotional material availability during the “Sponsored Event”	-	✓	✓
Company logo displayed during event	-	✓	✓
Five (5) Minutes to address attendees during Breakfast	✓	-	-
Five (5) Minutes to address attendees during Lunch	-	✓	-
Ten (10) Minutes to address attendees during Close Out Party	-	-	✓
Placement in Conference Program	✓	✓	✓

SESSION TRACKS

Sessions are grouped into tracks. Each track offers a range of session topics around a common theme.



LEADERSHIP



GOVERNMENT



CYBER SECURITY



ANALYTICS



CLOUD



*BUSINESS
APPLICATIONS*



SOCIAL



*INFORMATION
TECHNOLOGY
ENABLED SERVICES
(ITES)*



CONFERENCE AGENDA

DAY 1

7:00 - 9:00 AM	Breakfast
9:00 - 11:00 AM	Keynote
11:00 AM - 1:00 PM*	Breakout Sessions
12:00 - 2:00 PM*	Lunch
1:00 - 5:00 PM*	Breakout Sessions
5:00 - 7:00 PM	Exhibitor Reception Cocktail

DAY 2

7:00 - 9:00 AM	Breakfast
9:00 - 11:00 AM	Keynote
11:00 AM - 1:00 PM*	Breakout Sessions
12:00 - 2:00 PM*	Lunch
1:00 - 5:00 PM*	Breakout Sessions
6:00 - 10:00 PM	Close Out Party

* LUNCH IS STAGGERED

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